The word of the week is

 AMPERSAND

Ampersand is a NOUN

**It is: a character or symbol (& or ) for *and*.**

**Used in a sentence:**

**Ben & Jerry use an ampersand in between their names on their ice cream product logo.**

The ampersand often appeared as a letter at the end of the Latin alphabet.

Johnson & Johnson, Barnes & Noble, Dolce & Gabbana: the [ampersand](http://dictionary.reference.com/browse/ampersand) today is used primarily in business names, but that small character was once the 27thpart of the alphabet.