



Types of Targets and the Methods They Match



- KNOWLEDGE TARGETS** Knowledge targets represent the factual information, procedural knowledge, and conceptual understandings that underpin a standard.
- REASONING TARGETS** Reasoning targets specify thought processes students are to learn to do well within a range of subjects—solve problems, make inferences, draw conclusions, and form judgments.
- SKILL TARGETS** Skill targets are those where a demonstration or physical skill-based performance is at the heart of the learning.
- PRODUCT TARGETS** Product targets describe learning in terms of artifacts where creation of a product is the focus of the learning target. With product targets, the specifications for quality of the product itself are the focus of teaching and assessment.

Target-Method Match

CASL 2a	Selected Response	Written Response	Performance Assessment	Personal Communication
Knowledge	Good Can assess isolated elements of knowledge and some relationships among them	Strong Can assess elements of knowledge and relationships among them	Partial Can assess elements of knowledge and relationships among them in certain contexts	Strong Can assess elements of knowledge and relationships among them
Reasoning	Good Can assess many but not all reasoning targets	Strong Can assess all reasoning targets	Partial Can assess reasoning targets in the context of certain tasks in certain contexts	Strong Can assess all reasoning targets
Skill	Partial Good match for some measurement skill targets; not a good match otherwise	Poor Cannot assess skill level; can only assess prerequisite knowledge and reasoning	Strong Can observe and assess skills as they are being performed	Partial Strong match for some oral communication proficiencies; not a good match otherwise
Product	Poor Cannot assess the quality of a product; can only assess prerequisite knowledge and reasoning	Poor Cannot assess the quality of a product, can only assess prerequisite knowledge and reasoning	Strong Can directly assess the attributes of quality of products	Poor Cannot assess the quality of a product; can only assess prerequisite knowledge and reasoning